

**JOE**

The image features the word "JOE" in a bold, light blue, sans-serif font. The letter "O" is replaced by a stylized coffee cup. The cup is white with a dark brown coffee surface, a white rim, and a white handle on the right side. The cup is set against a light blue circular background that also serves as the letter "O". A dark blue shadow is cast by the cup to the left and slightly forward, giving it a three-dimensional appearance. The entire logo is centered on a plain white background.