

JOB DESCRIPTION
Edible Schoolyard NYC
Vice President of Programs
Full time/ Non-Exempt
Salary: \$122,000-\$130,000

Location: Midtown

ABOUT THE ORGANIZATION

Edible Schoolyard NYC (ESYNYC) believes that all New York City students deserve access to an edible education — hands-on gardening and cooking classes as well as family and community engagement activities - that connect students to food, their communities and inspire them to create change in the world around them. We do this by partnering with NYC public schools to lead classes with their students and school community; supporting educators to implement food education in their classrooms; and advocating for long-term, sustainable changes for a better future for New York City. In the 2021-22 school year, we served 3,500 NYC public school students at our direct service sites in Brooklyn, Upper Manhattan, and the Bronx and over 200 educators through professional development, who in turn reached thousands more students.

If you are passionate about food and making a difference, this is the place for you. While edible education is our core focus, we connect to the food world in many different ways. We work with top chefs and restaurants on partnerships which support our work, and collaborate with diverse brands to increase awareness of our mission. Many of our staff are passionate foodies and cooks, and we enjoy swapping recipes and food whenever possible. As an organization, we are guided by core values of Community, Equity, Stewardship, and Adaptability.

ABOUT THE POSITION:

The Vice President of Programs will lead all aspects of the ESYNYC's programming, including school-based food education, gardening, professional development, volunteer engagement, and evaluation. This position will help execute ESYNYC's programmatic strategic plan in close partnership with the Executive Director. The VP of Programs will bring innovation and alignment to ESYNYC'S programming and lead the organization during this expansion phase over the next four years.

The VP of programs will report to the Executive Director, serve on the executive team, work with the board of directors, and manage the programs team. This is a dynamic opportunity for a creative and community-based leader with roots in areas like education, youth development, food or nutrition education with a track record for

influencing organizational and culture change. This person will have a deep understanding of programmatic best practices and systems, community building and partnerships, and the ability to motivate and coach a team across multiple sites in NYC. The ideal candidate for the VP of Programs will have an understanding of NYC communities with a history of supporting disinvested communities.

Key Responsibilities/Outcomes:

- Direct and manage the strategy and operations of all program aspects from education, professional development, evaluation, volunteer engagement and gardening.
- Ensure all program initiatives and activities are aligned with ESYNYC's mission, and goals, and that programs are of the highest standard.
- Activate a new strategic plan to make edible education accessible throughout NYC, including setting and meeting quarterly and yearly key performance indicators.
- Lead the full program team, including regular team meetings and 1-on-1 meetings with direct reports and others as needed.
- Support a culture of coaching and development, including goal-setting, performance reviews and professional development.
- Directly manage ESYNYC's growth plans into new school sites, including stewarding new schools and developing a path for success and implementation.
- Lead the management of earned income program opportunities
- Establish and maintain effective communication with ESYNYC staff, school administrative staff, and the extended community; support program managers & Director of School Programs in their relationship with school administration.
- Develop strategic partnerships to help amplify work and impact throughout NYC
- Work closely with the NYC Department of Education and aligned staff to support programming and advocacy needs.
- Develop and manage advisory committee comprised of various and diverse ESYNYC stakeholders
- Lead the development and maintenance of program annual budgets.
- In partnership with the Executive Director, manage Union relationship and participate on the labor management committee.
- Act as a spokesperson for the organization, attending events and participating in coalitions.
- Work with the VP of External Affairs to support grants, steward donors, and participation in fundraising events.
- Participate and lead site visits with the Development team
- Oversee ESYNYC's volunteer engagement efforts to better engage the community and support programming needs across sites.
- Work closely with the advocacy team to mobilize volunteer advocates to influence city and school-wide policy change.

JOB QUALIFICATIONS

- 10+ years of related experience in program leadership, with at least 7+ years

supervising and developing diverse teams in NYC.

- Experience in capacity building, program evaluation outcomes, strategic development, or other related fields is preferred.
- Existing network or deep knowledge of New York City education system and/or food systems.
- Proven ability to build strong relationships with a variety of internal and external stakeholders.
- Strong analytical skills and the ability to think strategically and programmatically
- Deep understanding of DEI and the ability to lead with it always in mind
- Self-starter, quick learner; able to work independently, thrives under pressure and takes on complex challenges; ability to meet deadlines
- Resourceful and strategic problem-solving ability; takes the initiative with solutions
- Strong project management skills; ability to take an idea from concept to completion
- Excellent written and oral communication skills in positions requiring diplomacy in communicating with a broad and diverse audience
- Flexible and adaptable; open to feedback and improvement with a must-have positive and humble attitude
- Excellent teamwork skills; able to work in a highly collaborative environment as a member of multiple teams

Compensation:

The salary range for this role is \$122,000-\$130,000 annual with generous benefits. This is a full-time, exempt position.

To Apply:

To apply, please send a resume and cover letter to jobs@esynyc.org with your name and VP of Programs in the subject line.

Edible Schoolyard NYC is committed to a diverse workplace. People of color, racial and ethnic minorities, women, people with disabilities, veterans, and LGBTQ+ candidates are strongly encouraged to apply. Edible Schoolyard is an equal opportunity employer committed to a policy of equal treatment and opportunity in every aspect of its recruitment and hiring process without regard to age, race, ethnicity, color, national origin, religion, disability, veteran status, gender and/or gender identity or expression, sexual orientation, unemployment status, or any other legally protected basis. Edible Schoolyard NYC provides reasonable accommodation to applicants and employees as required by law. Applicants with disabilities may request reasonable accommodation at any point in the employment process.