

EDIBLE SCHOOLYARD NYC APPOINTS KRISTEN BALDWIN AS EXECUTIVE DIRECTOR

FORMER EXECUTIVE DIRECTOR OF READ AHEAD JOINS EDIBLE EDUCATION ORGANIZATION
IN LEADERSHIP TRANSITION

[New York, NY] Edible Schoolyard NYC (ESYNYC), an organization with a mission to make edible education—hands-on cooking and gardening experiences—available to every student in New York City, announced the appointment of Kristen Baldwin as Executive Director, effective October 29, 2024.

Kristen will join ESYNYC from Read Ahead (formerly Everybody Wins! New York), where she served as Executive Director for nine years, helping to stabilize and scale the organization's impact to support literacy and social-emotional learning outcomes for NYC public elementary school students.



“I am honored to join Edible Schoolyard NYC. The mission to support edible education by partnering with public schools and communities through hands-on cooking and gardening education is more urgent than ever to address health inequities and create a more just and sustainable future,” said Kristen.

Kristen brings two decades of nonprofit experience dedicated to educational equity, with a focus on leading in-school and out-of-school time programs that provide resources to public schools and historically marginalized communities. Kristen has led high-performing teams, programs, and partnerships at NYC-based high-impact organizations such as Prep for Prep, PowerMyLearning, and Teach For America.

“ESYNYC works at the vital intersection of education, food, health, and climate justice. We are excited to have Kristen take the helm at this time—she brings a wealth of leadership experience as a nonprofit leader working with NYC’s children. Kristen will build upon our work, seize the amazing opportunities before us, and guide us to the next level of impact in our communities,” said Jim Head, Chair of the Board of Trustees of Edible Schoolyard NYC.

Kristen holds a BA in political science and classical humanities from The George Washington University and an MSc in political theory from The London School of Economics and Political Science. She lives in New Jersey with her husband and twin daughters. In her spare time, she enjoys reading, exercising, cooking and baking, tinkering in her garden, trying new restaurants, and staying on top of the latest pop culture trends.